

### FP7-ICT-2013-11-4.2

### Scalable Data Analytics

Deadline: 16 April 2013 at 17:00:00 (Brussels local time)

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### **Agenda**



Time	Programme
14H30	Overview of Objective 4.2 – Scalable Data Analytics
	By Carola Carstens, European Commission, Project Officer
	Presentations by proposers
	Meet-the-Speakers
16H00	End of the session



### **Target Outcomes**

Tools and skills to deploy and manage robust and high performance data analytics processes over extremely large amounts of data.

- a) Scalable Algorithms, Software Frameworks, Visualisation (IPs, STREPs)
- b) Big Data Networking and Hardware Optimisations Roadmap (CSA)
- c) Societal Externalities of Big Data Roadmap (CSA)



#### **Funding Schemes**

- a) IPs, STREPs (26 M€)
- b), c): CSAs (5 M€)

### What is Big Data?

- When the size of the data becomes part of the problem that is to be solved
- Definition is domain-dependent

### **Background**

- Target a: Continuation of call 8.4.4 on big data (http://cordis.europa.eu/fp7/ict/content-knowledge/fp7-call8\_en.html)
- Targets b, c: Bridge to H2020



### **Impact**

- Advanced querying and analytics applications with sub-second response times over distributed information resources consisting of trillions of records.
- Ability to query or detect in real time complex events against dynamic feeds of millions of data streams generating hundreds of thousands of events per seconds.



### **Impact**

- Visualization systems enabling exploratory analysis and manipulation without any perceptible delay on data resources containing billions of items.
- Enabling European suppliers to reach by 2020
   a share of the Big Data market compatible
   with the size of our economy (30% of world
   market).



# 4.2 a): Scalable Algorithms, Software Frameworks, Visualisation (IP, STREP)

Novel algorithms, software infrastructures and methodologies

- for real time interaction, visualization, analytics and decision support applications
- over extremely large volumes of data

Structured or unstructured data with very high growth rates, especially stream data

Non-traditional, robust database and storage solutions, data integrity protection tools



# 4.2 a): Scalable Algorithms, Software Frameworks, Visualisation (IP, STREP)

#### Recommendations

- Highlight the challenge(s) in terms of data
- Point out the availability of extremely large and realistically complex data sets and/or streams from day 0
- Describe sample of subjects for human factors testing (usability and effectiveness)
- Test the solution in a realistic environment of professional organisations with a clear stake in the solution and a clear path to deploying it, if effective



# 4.2 b): Big Data Networking and Hardware Optimisations Roadmap (CSA)

- Develop vision for future H2020 activities on the design of processing or networking hardware for optimising the performance of big data analytics
- Bring hardware and networking experts together with designers of algorithms and software frameworks and Big Data practitioners (interdisciplinary)
- The roadmap will chart advances in
  - scalability and run-time performance
  - energy efficiency and sound methods
  - optimising capital versus operating costs of Big Data operations



# 4.2 b): Big Data Networking and Hardware Optimisations Roadmap (CSA)

#### Recommendations

- Interdisciplinary, involve different communities:
  - Big data R&D community
  - Hardware & networking experts
- Empirical basis
- Involve EU industrial leaders
- Strategic roadmap



# 4.2 c): Societal Externalities of Big Data Roadmap (CSA)

- Social, legal, economic and technical study of externalities in the (re)use and linking of data to design a European data environment capable of amplifying positive externalities and minimize negative externalities
- Negative externalities: (not limited to) privacy risks
- Positive externalities: (not limited to) economic and legal models for efficient data markets



# 4.2 c): Societal Externalities of Big Data Roadmap (CSA)

#### Recommendations

Interdisciplinary: involve different communities, e.g.

- sociologists
- lawyers
- statisticians
- economists
- computer scientists
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Address positive and negative externalities



#### References

WP 2013, Annexes

See links on

https://ec.europa.eu/research/participants/portal/page/cooperation?callIdentifier=FP7-ICT-2013-11

### Call-specific eligibility & evaluation criteria

See WP 2013 p.123-126

### General eligbility & evaluation criteria

See WP 2013 Annex 2

### Minimum number of participants

See WP 2013 Appendix 1



### **Additional Information**

#### **Technical background document:**

http://cordis.europa.eu/info-management

### **Pre-proposal service:**

Form at

https://ec.europa.eu/research/participants/portal/page/cooperation?callIdentifier=FP7-ICT-2013-11

Send to **CNECT-G3@ec.europa.eu** 

### Come and visit us in objective booth 4.2 in Hall 1

